

Winter Issue

THE SHADE TREE GAZETTE

King GREENSM



About This Service...

Today we applied our early-winter application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer to promote growth and enhance the color of the lawn. Because most Fescue lawns have been overseeded, we haven't applied broadleaf herbicides. Once you've overseeded, the new growth needs to have been mowed three to four times before an application of herbicide can be used. If these weeds begin to appear, and you've already been able to mow the new growth three to four times, then give us a call and we can take care of them. Warm-season grasses (Bermuda and Zoysia) received an application of dolomitic limestone to help maintain a proper pH balance in the soil and to provide optimum nutrient exchange. We also treated the weeds in warm-season grasses as needed.

This is the final application to your lawn for this season. We at King GREEN appreciate your support during the year and look forward to continuing your service next year. Your account will automatically be scheduled for our spring application in late January, February or March of next year. However, if you have any questions or problems with your lawn, please call our office at (770) 536-7611. We'll be glad to help in any way.

King GREEN has made every effort to be "The Finest Lawn Service Available," and we will continue to do so in the future. Have a safe and happy Holiday Season.

Thank you for using King GREEN.

Did you receive a shrub application today?

The tree and shrub application today consisted of dormant oil and insecticide. This application utilizes oils to help minimize the use of pesticides later in the year. This oil actually smothers insects and their eggs. By using a sticking agent, these oils remain on the plants longer, thereby increasing their length of effectiveness. This helps prevent damaging populations next season.



"The Finest Lawn Service Available"

TURF TALK FROM CHARLIE

Well, it's really cold and nasty and winter is here. The lawns have stopped growing, but your lawn care is a year-round affair. As we apply this application, we're preparing your lawn for the coming spring and summer. The benefits of cold-season fertilization are huge on Fescue lawns as they develop roots, and this allows King GREEN to adjust our program for the summer months. And, as we all know, it's always time to lime as we're doing on our warm-season lawns. This application also gives us an opportunity to kick-start our weed control program as we'll be spot spraying any weeds that escaped our earlier applications. Please be aware that, in many cases, weeds in Fescue lawns can't be treated yet since the young grass that was just seeded isn't mature enough to handle weed controls. We'll address these weeds in our next application.



We've had a good season with a lot of positives. One of the best being that my daughter worked with our pest control team this summer and really seemed to enjoy it... even when she had to crawl around under some houses!

We want to thank you for a great year, and we look forward to the coming season. As with all applications, we'll continue to service your lawn in the coming months. There's no need for you to call since our service is a continuing treatment year after year. Thank you for using our services. If you're only using our lawn service, give some thought to bundling your services and allowing King GREEN to handle your ornamental trees and shrubs. Or, try our pest and termite service. Just like our lawn care, it's the best in the business.

Need to contact us? We always answer the telephones during business hours. Or, try our Web page at www.kinggreen.com.

Thanks again for being a King GREEN customer.

King GREENSM

www.kinggreen.com

Atlanta and Gainesville: 770-536-7611
Athens and Watkinsville: 706-310-1120
Charlotte: 704-532-6262



We're Here for You All Year, Through Every Season

In our business, things are always growing and changing. Trees spread and get larger, lawns fill in, new grass seed takes root, and each year flower beds and shrubs have a little different look. Each season makes its own mark on your lawn and landscape in a special way.

One of the best changes we've seen from season to season is the way our customers depend on us more each year to give their properties the care they need. From weeds to insects, and from crabgrass to disease, we handle thousands of questions and problems every year...making the world a little better place to live.

We appreciate your business, and we're glad you know you can call on us anytime you have a question.

Thank you!

20/20 Referral Program

King **GREEN** appreciates your business and is giving you the opportunity to receive a \$20 credit. Plus, your friend can receive \$20 off their first service! Refer a new customer to King **GREEN** for any tree, shrub or lawn care service, and when they sign up for service, you'll receive a \$20 credit and your friend will receive \$20 off their first service. It's that easy!

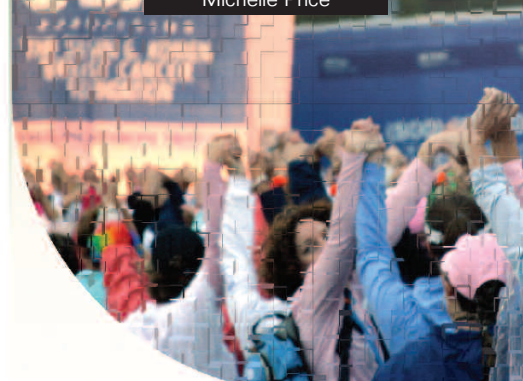
Call us today for details!

WALKING FOR A CURE

We're proud to report that one of our own, Michelle Price, trained all summer and completed a 60-mile walk for breast cancer research as a participant in the Atlanta Breast Cancer 3-Day! The event took place from October 20-22, and walkers traveled an average of 20 miles per day as they raised awareness for breast cancer throughout the streets and the media. Eighty-five percent of the net proceeds from the Breast Cancer 3-Day benefits the Susan G. Komen Breast Cancer Foundation, a global leader in the fight against breast cancer whose mission is to eradicate this life-threatening disease. The remainder of the proceeds goes to the National Philanthropic Trust Breast Cancer Fund, a special field-of-interest fund that will provide support for breast cancer initiatives including research, treatment, prevention and education. We're very proud of Michelle for taking part in the Breast Cancer 3-Day...quite an accomplishment for anyone!



Michelle Price



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