

Late Spring Issue

# THE SHADE TREE GAZETTE

## King GREEN<sup>SM</sup>



## About This Service...

Today we applied the late spring (Round 2) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer, broadleaf weed control and a pre-emergent herbicide for the control of annual grasses. This application will enhance the color of your lawn and aid in controlling weeds (which may be present at this time). Crabgrass and other annual grasses will be controlled by the pre-emergent herbicide.

Warm-season grasses (Zoysia and Bermuda) received broadleaf weed control and a pre-emergent herbicide. Weeds which may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicides will help to prevent annual grasses from germinating.

### Did you receive a tree and shrub application today?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It's our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only those plant materials that need spraying.

## TURF TALK FROM CHARLIE

Winter is almost gone, and the daffodils and crocus are beginning to bloom. As we begin our busy time of the year, I want to remind everyone to take a few minutes to tune up the old lawn mower...and don't forget to sharpen the blade. The warm-season grasses will soon be green, and as with all grass types, mowing is the most important thing we can do to keep our lawns looking good.



Good News...our Charlotte branch is up and running strong. It's managed by Dave Scher, and the service manager is Josh Fritz. Both of these guys are seasoned **King GREEN** employees and have been with us for several years. If you have friends or relatives in the Charlotte area, give us a call or visit our web site and let us show them how much we can help.

Once again, if you've been a customer for years or are just getting started, we want you to know that our goal is your total satisfaction. We are:

### The Finest Lawn Service Available!!!

Thanks for using our services. Please feel free to contact us at any time. We're happy to hear from you!

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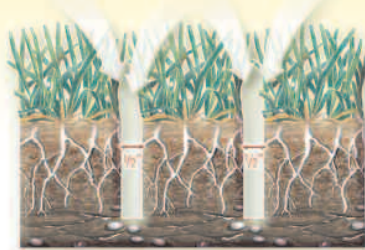
[www.kinggreen.com](http://www.kinggreen.com)

Atlanta and Gainesville: 770-536-7611  
Athens and Watkinsville: 706-310-1120  
Charlotte: 704-532-6262



*"The Finest Lawn Service Available"*

Water Air Fertilizer



# Cutting to the Core of a Great Lawn

## Why core aeration is so important

Your lawn has been watered, mowed, treated and sprayed. But sometimes, even with the best maintenance, lawns can start to lose their sheen. And the cause can be somewhat hidden – under the surface of the soil, in fact.

## When soil compacts, grass reacts!

Over time, the soil underneath your lawn begins to pack down, especially in areas of your yard that get heavy use. Just like us, your grass needs water and air. But when the soil becomes dense and hard, air, water and fertilizers have a hard time making it to your turf's roots.

## The aeration answer

So how can we get your lawn looking its best again? *Core aeration*. It may sound complex, but it's really simple. An aerator punches out cores or plugs of soil about 1/2" wide and 3" long across your whole lawn. This lets moisture, nutrients, and most of all, oxygen, reach your turf's roots. Aeration also breaks up thatch – that layer of dead grass and debris between the soil and grass that blocks water and fertilizers, and gives a cozy home to unwanted pests and disease if it's too thick. (It's especially important to regularly break down thatch in dense turfs, like Zoysia and Bermuda grasses, that can build up thatch quickly.)

The plugs that the aerator pulls out should stay on top of your lawn. They quickly decompose back into your yard, which keeps your grass from losing nutrients and helps break down thatch even more.

Aeration is one of the best ways to help prevent disease and keep your lawn healthy. And it's best to aerate now, in the spring, when your lawn is growing most quickly.

To find out more about aeration or to schedule an appointment for your lawn, give us a call today. We'll cut to the core of your lawn's needs!

## 20/20 Referral Program

King **GREEN** appreciates your business and is giving you the opportunity to receive a \$20 credit. Plus, your friend can receive \$20 off their first service! Refer a new customer to King **GREEN** for any tree, shrub or lawn care service, and when they sign up for service, you'll receive a \$20 credit and your friend will receive \$20 off their first service. It's that easy!

**Call us today for details!**

## ALL WEEDS ARE NOT CREATED EQUAL

It would be great if all weed problems could be handled with just one treatment. However, since there are many types of weeds that show up at different times of the year, a variety of controls must be applied throughout the growing season.

**Annual weeds** (like chickweed) germinate, flower, produce seed and die in one year.

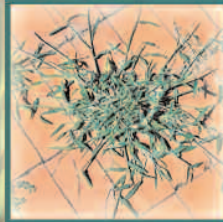
**Perennial weeds** (like plantain) live for many years.

**Grassy weeds** (like crabgrass) are similar in structure and appearance to the good grass you want in your lawn.

**Broadleaf weeds** (like dandelion) look much different than grass plants (wider leaves), and some may grow flowers.

All weeds are either annuals or perennials, and all are either grassy or broadleaf.

In early spring, annual weeds such as crabgrass can be treated with pre-emergents. But many broadleaf weeds aren't yet active at this time of year. That's why they'll need to be treated later, after they sprout, with post-emergent controls.



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