Early Summer Issue

THE SHADE TIREE

GAZETTE

King CREEN SM



About This Service...

Today we applied the early summer (Round 3) application to your lawn. Cool-season (Fescue) lawns received iron and weed control. Iron is the primary element used to help your lawn stay green during the hot summer months.

Warm-season grasses (Bermuda and Zoysia) received both fast-release and controlled-release fertilizers. These fertilizers are designed to provide rapid green-up and give your lawn the proper nutrients until our next application.

Proper watering is essential during our hot, dry summers. Please water thoroughly with each watering (¾" to 1"). The best time to water is in the early morning while the lawn is still wet with dew.

Disease pressure is very high during the summer months. High temperatures combined with high humidity provide an ideal environment for disease development. *King* **GREEN** offers both preventative and curative fungicide programs at an extra charge. If you have any questions, please call our office at (770) 536-7611.

Did you receive a tree and shrub application today?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs looking their best for the next six to eight weeks. You may have noticed that we don't always spray every plant each time. *King* **GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only that plant material which needs spraying.

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TURF TALK FROM CHARLIE

Spring is almost over, and summer is coming fast. As we get into the summer

months, remember that an entirely new crop of weeds, bugs and other pests are waiting to attack your lawn, trees and shrubs. You know that our *King* **GREEN** team will be standing beside you to fight the enemy.



Two of the "worst of the worst" are fireweed and nutsedge. These summer weeds appear in early May and can be real thorns in our sides throughout the summer. As a general rule, you'll see the fireweed as a light-green, leafy weed that - although relatively easy to kill - can be very unsightly. The nutsedge looks more like a grass, but grows faster and the stem is triangular in shape. This weed is really tough for your lawn care technician. It spreads through roots and tubers which are like little potatoes in the ground that store energy. Please work with us on this one since control is difficult and may take several applications over more than one year without elimination.

Whatever your weed, insect or disease problem we're here to work with you. Thank you for using our family of services. We appreciate you every day. Please feel free to contact us either by phone or through our web site at any time.

Chalo Bins

King GRIIN.

www.kinggreen.com

Atlanta and Gainesville: 770-536-7611 Athens and Watkinsville: 706-310-1120 Charlotte: 704-532-6262

The itsy-bitsy spider went up the water spout...

...or through the gap in the window casing, or the space around the dryer vent, or the basement floor drain, or even the threshold...into YOUR house...where it got big and hairy-looking and came out to scare your kids and scramble away each time you spied it.

Such a sad tale, but one that need never be told in the first place. There are things that can be done to help prevent spiders and other insects from ever getting inside your home.

Spiders come inside for the same reasons people do - the living is easy inside. Cool temperatures in the spring and fall drive legions of spiders from the grass and soil to seek points of entry to the warmth of your home. The places where they get in can be so small that you can't even see them, but spiders can.

When you consider that 90% of the insects you find in your home come in from the outside, it makes sense to try and block them out. With our perimeter pest control program, your indoor insect population can be reduced considerably. With this program, a barrier is applied to your home's foundation, window wells, door sills and any other possible points of entry to discourage insects from coming inside.

Most insects will be kept outdoors where they belong, including spiders. Applied in a series of treatments throughout the year, our barrier sprays will keep the invading pest populations way down.

Call us for more information on keeping those spiders as outsiders!





20/20 Referral Program

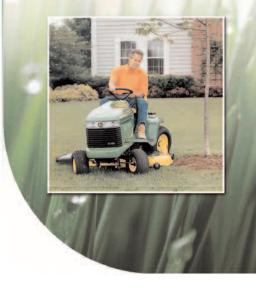
King **GREEN** appreciates your business and is giving you the opportunity to receive a \$20 credit. Plus, your friend can receive \$20 off their first service! Refer a new customer to King GREEN for any tree, shrub or lawn care service, and when they sign up for service, you'll receive a \$20 credit and your friend will receive \$20 off their first service. It's that easy!

Call us today for details!

FIVE STEPS TO MOWING PROPERLY

By mowing correctly, you'll be rewarded with a healthier, more beautiful lawn. Here are five easy ways to make the most of your mower:

- 1) Adjust your mowing height according to the seasons. Mowing short in coolerweather discourages disease. Mowing high in hot weather retains moisture, encourages deeper root growth, and keeps the soil shaded to help prevent weed seeds from germinating.
- 2) Keep your mower blades sharp. Dull blades lead to brown, shredded grass tips that are unattractive and more susceptible to disease.
- 3) Alternate your mowing pattern so that your grass won't bend in one direction.
- 4) Try to mow regularly and remove no more than 1/3 of the grass blade at a time. "Scalping," or cutting too short, removes too many of the green, food-producing cells needed for healthy growth.
- 5) For obvious safety reasons, avoid mowing wet grass. This will also give you a more even cut, and the clippings won't clump up as much.





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